

ORDER



Orders
Order / Rev: 353105
Alt Order #: 06848650
Product Desc: STEVEN HORSFORD
Estimate: 1708
Flight Dates: 09/06/12 - 09/10/12
Original Date / Rev: 08/30/12 / 08/30/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Horsford/Congress
Demographic: A35+
Product Codes: PL Other
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	29	\$6,500.00	\$5,525.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$6,500.00	\$5,525.00	0.00
Totals	29	\$6,500.00	\$5,525.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	18%	\$6,500.00
Market	100%	\$36,111.11

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	23%	\$8,305.56
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	19%	\$6,861.11
KTUD	1%	\$361.11
KVMY	8%	\$2,888.89
KVVU	28%	\$10,111.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	09/06/12	09/07/12	M-F 5-6am Action News	CM	M-F 5-6a	---TF--	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00

KTNV - Las Vegas

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	09/09/12	09/09/12	Sun 6-7p Action News	CM	Sun 6-7p (6:00 PM-6:30 PM)	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
SUNDAY NEWS 6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$125.00		0.00			
E 14	KTNV	09/06/12	09/07/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p ---TF--	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
ACCESS HOLLYWD<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---TF--				1	\$300.00		0.00			
15	KTNV	09/06/12	09/07/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p ---TF--	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---TF--				1	\$350.00		0.00			
16	KTNV	09/06/12	09/07/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p ---TF--	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---TF--				1	\$350.00		0.00			
17	KTNV	09/06/12	09/07/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a ---TF--	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---TF--				1	\$175.00		0.00			
18	KTNV	09/10/12	09/10/12	M-F 5-6am Action News	CM	M-F 5-6a M-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
ACTION NWS@5AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$100.00		0.00			
19	KTNV	09/10/12	09/10/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$250.00		0.00			
20	KTNV	09/10/12	09/10/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$250.00		0.00			
21	KTNV	09/10/12	09/10/12	M-F 10-11a The View	CM	M-F 10-11a M-----	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$400.00		0.00			
22	KTNV	09/10/12	09/10/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$150.00		0.00			
E 23	KTNV	09/10/12	09/10/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P M-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
ACTION NWS@4PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$150.00		0.00			
24	KTNV	09/10/12	09/10/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00		0.00			
25	KTNV	09/10/12	09/10/12		CM	M-F 6-7p M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00

KTNV - Las Vegas